

# THE MAKING OF A DESTINATION

FLOATING STAGE PRODUCTIONS | BRINGING THE ARTS TO THE PEOPLE



© Jon Elder Photography

TODAY'S OUTDOOR & WATERFRONT LIVING LIFESTYLE IS ALL ABOUT BEING WITH FRIENDS AND FAMILY. COMBINE THAT WITH LIVE ENTERTAINMENT AND IT MAKES YOUR EXPERIENCE EVEN MORE MEMORABLE. WHETHER YOU'RE ON THE SHORELINE, A PIER, CRUISING IN A KAYAK, OR ANCHORED OFF SHORE; LIVE MUSIC AND EVENTS PERFORMED BY A WIDE VARIETY OF TALENTED MUSICIANS ON A FLOATING STAGE IS AN ENTIRELY NEW EXPERIENCE FOR A WATERFRONT COMMUNITY.

Floating Stage Productions is a visionary production and marketing company dedicated to "bringing the arts to the people". Floating Stage Productions is an aquatic recreation and entertainment concept where the event performance floats before your eyes and can be seen from a 360 point of view.

It all started when Dan Dalpra, owner of a seasonal Chautauqua Lake, NY restaurant decided to have a 36-piece orchestra perform on the rooftop to close out the summer season on Labor Day weekend. Thousands of boaters sparkled on the lake that evening as if it was a magical night in Camelot. Locals and visitors filled the surrounding areas on land to be a part of this unique and majestic experience in Bemus Point, NY.

This single event sparked the creation of Floating Stage Productions.



© Jon Elder Photography





© dd Productions Inc

“

"THE NOBLEST ART IS  
THAT OF MAKING  
OTHERS HAPPY"

That initial event was an extreme success which then expanded the concept to enrich and engage the local and tourist community by building a floating stage venue and management services to give the Bemus Bay Pops 501(c) a permanent home with an expansive entertainment line up for the entire 12-week summer season on the lake.

Floating Stage Productions in tandem with Bemus Bay Pops hosted more than 40+ shows that ranged from national music acts, big performance Vegas-style tribute bands, local vocal competition contests that resembled "The Voice", weekly movies shown at dusk with multiple screens for those on land and water, fundraising events, weddings, water ski shows, Sunday church services, children's book reading events with local writers, yoga classes, and much more.

Floating Stage Productions has a 20+ years of history and creates a significant impact on the boating industry and your local marine economy by generating overall boating and watercraft interest. Not only through watercraft sales, but every facet of the local economy is stimulated in positive growth opportunities. This partnership is a WIN-WIN venture adding new revenue and creating a positive cultural and economic impact to the community, county and state. A private independent study by the Americas for the Arts proved that this 12 week program generated over \$14 million to the local & regional community.

The unique stage, at 3600 square feet, has no trouble holding a full orchestra. In fact, it can support over 70,000 pounds which is approximately the weight of an 18-wheeler semi-truck. Waves rock the stage only slightly. The air-filled pods underneath keep it extremely stable. Every single performer including national acts have stated nothing short of pure excitement to be able to perform at such an exclusive venue.



© Jon Elder Photography

The recent world wide pandemic has definitely impacted every single person around the planet. While the internal life light is starting to shine in us all once again, there is a new profound sense of community and desire to gather in settings that provide a safe and entertaining environment. The open-air Floating Stage venue accommodates all new social distancing protocols as we move forward to our new lifelong standards of socializing and entertainment.

A stage that floats can provide a unique focal point making your waterfront community a destination spot.  
If you build it, they will come!

For further information contact:  
Dan@FloatingStage.com | 716.397.9200



[www.FloatingStage.com](http://www.FloatingStage.com)

© Floating Stage Productions