

Floating Stage Productions

Bringing the arts to the people

www.floatingstage.com





**“Bringing the Arts to the People”
is no longer a dream. *It’s a reality.***

Floating Stage Productions cordially invites you to consider a dramatic new opportunity to stimulate your very own community and region, both culturally and economically with excitement, style and a literal “boatload” of fun for everyone.

Our Floating Stages appeal to every age with thrilling programs of symphonic, jazz and popular music concerts, musical theater, outdoor movies, Church services, presentations, speaker series, weddings and special events.

The Floating Stage venue becomes an instant focal point as an official celebration for the entire community. Encouraging enjoyment of your waterfront on both land and water creates many new economic options for exploring and expanding tourism.

Bringing people together to enjoy family oriented programming in challenging times can help strengthen the sense of community, inspire confidence and present promising local opportunities for young and old alike.

As a passionate advocate of music and the arts, I feel you are uniquely positioned to appreciate the possibilities offered in collaborating with us to bring this extraordinary new venue to your community.

Imagine.... Floating stages around the country, distinctly themed to specific programs.

Imagine.... Major celebrities, corporations and foundations all sponsoring their own stages, themed and dedicated to their favorite communities.

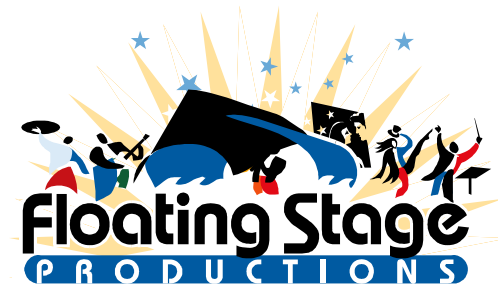
Imagine.... National, regional and local performers with many popular new venues on which they can showcase and perfect their craft.

I look forward to your response and would be pleased to discuss with you how we can work together to make a difference in our world, community and continue “Bringing the Arts to the People!”

Best Regards,

Dan Dalpra

Founder/CEO



www.floatingstage.com





Destination Bemus Point





Destination Mayville



Joseph M. Gustafson
JoeGustafson.com







Waterside Vision





Destination Benderson Park

















Award-Winning Cultural & Economic Development

Are You Ready?

- U.S. arts and cultural attendees spent \$103 billion this year for related Commerce, hotels, restaurants, retail etc., & cultural travelers spend Twice the amount on events as local participants.
 - Did you get your share?
- Let us generate up to 2,000% in return on investment for you.
 - We'll bring you ½ million NEW visitors & \$14 million in NEW economic impact – for minimal investment.
- Invest in your Arts and Culture the right way.
 - Create an oasis of family-oriented fun & lasting memories.
 - Generate renewed community spirit & Goodwill.
 - Drive business to restaurants, hotels, retailers & others.
 - Stimulate jobs, government revenue, community culture & collaboration.
- A floating stage with visionary programming is the cornerstone to your tourism.
 - We'll provide just the stage or the whole package – installation, programming, production, marketing, fundraising, sponsorships.
 - Let us do your feasibility study.



Bringing The Arts To The People...It's What We Do!





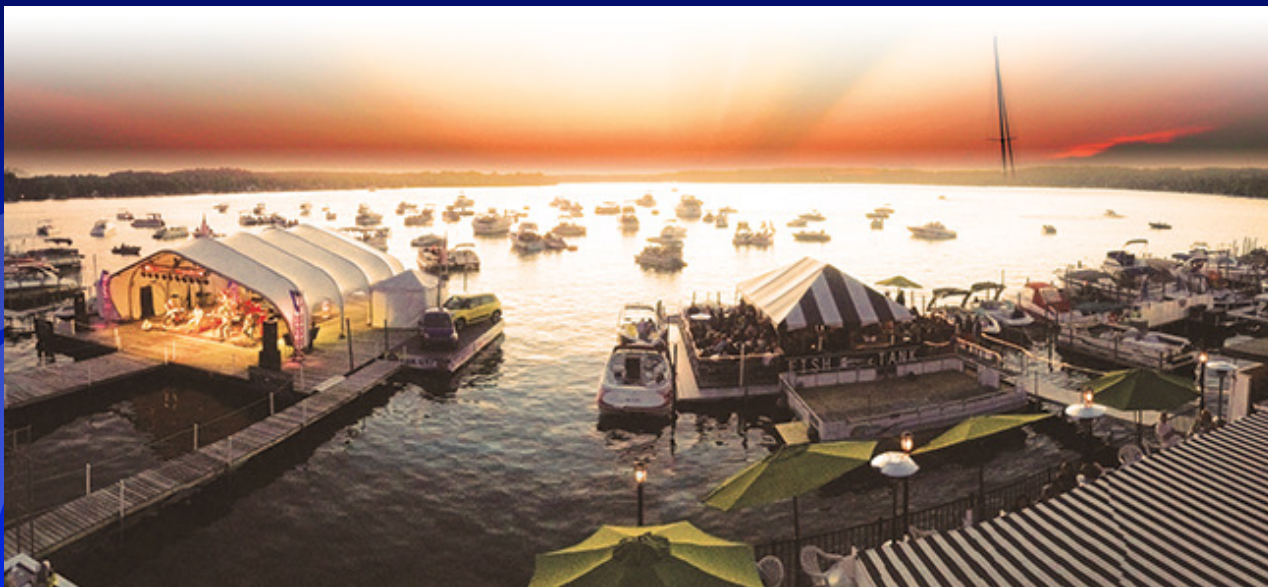
Floating Stage Productions

- Visionary production and marketing company
- Unique concept in recreation and entertainment





Floating Stage Productions



- Water-based venue where the performance floats before your eyes





Why a Floating Stage?

- Provides a community gathering spot and tourist destination
- Taps the often-ignored boating and marine marketplace
- Stimulates residents and businesses into working together





Why Floating Stage Productions?

- 20 years proven success in marketing, programming, and operating a floating stage venue
- 35 years experience in hospitality management
- Ability to customize your organization to meet specific needs of your community





The Vision

- Bring the arts to the people
- Revive communities, culturally and economically
- Create an oasis of family-oriented fun and lasting good memories
- Generate renewed community spirit and goodwill
- Put energy and financial support back into communities





The Concept

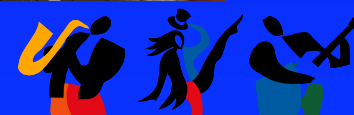
- A free open-air symphony orchestra Pops concert on the rooftop of The Italian Fisherman restaurant at Chautauqua Lake
- The successful 1998 concert attracts 2,000 people and becomes annual event with over \$12 million in economic growth.





The Concept

- Leads to construction of floating stage in 2003 that draws crowds up to 20,000 per event
- Concerts and art series provided free to the public through community support, and private and corporate donations





The Rewards



- Increased economic development for the community
- Generous collaboration of business and civic leaders





The Future

- Continue to enhance local pride and promote community investment
- Share our success with other communities





Programming Options

Symphony Orchestra





Live Concert Series

CHAUTAUQUA LAKE
POPS BY THE SHORE
 2020 Concert Series

Hotel California
 Eagles Tribute - July 11

Fleetwood Mac Mania
 Fleetwood Mac Tribute - July 12

Absolute Journey
 Journey Tribute - July 18

Shining Star
 Earth Wind & Fire Tribute - July 19

Queen Flash
 Queen Tribute - July 25

Night Fever
 Bee Gees Tribute - Aug 1

Parrots of the Caribbean
 Jimmy Buffet Tribute - Aug 2

Draw The Line
 Aerosmith Tribute - Aug 8

Brass Transit
 Chicago Tribute - Aug 15

Hollywood Nights
 Bob Seger Tribute - Aug 16

Takin' It To The Streets
 Doobie Brothers Tribute - Aug 22

High Noon
 Southern Rock Tribute - Aug 28

Rick Alviti
 Elvis Tribute - Aug 29

Pops Labor Day Show Finale
 with Fireworks - Sept 5

2015 SUMMER CONCERT SERIES
BEMUS BAY POPS
www.bemusbaypops.com

Louie Prima Jr.
 July 25

Boogie Wonderband
 August 22

Rod Stewart Tribute
 July 19

Hotel California
 Eagles Tribute
 July 4

Hollywood Nights
 Bob Seger Tribute
 August 23

Eliminator
 ZZ Top Tribute
 August 2

Ambrosia - National Recording Artists
 August 8

FIREWORKS!
 All Summer Long!
FREE MOVIES
 Every Tuesday

"Bringing the Arts to Life"
on Chautauqua Lake!

Night Fever
 Bee Gees Tribute
 July 18

Chautauqua Lake
 Water Ski Show

Fleetwood Mix
 Fleetwood Mac Tribute
 August 9

Broken Road
 Rascal Flatts
 Tribute
 July 26

Oakland Stroke
 Tower of Power Tribute
 July 11

ZBTB
 Zac Brown Tribute
 August 16

Time Traveller
 Moody Blues Tribute
 August 28

Brass Transit
 Chicago Tribute
 August 1

Pre-sale tickets online soon at www.bemusbaypops.com
 More great entertainment TBA!





Programming Options

Movie Nights “Lake
Night at the
Movies”





Programming Options

Stand-up Comedy



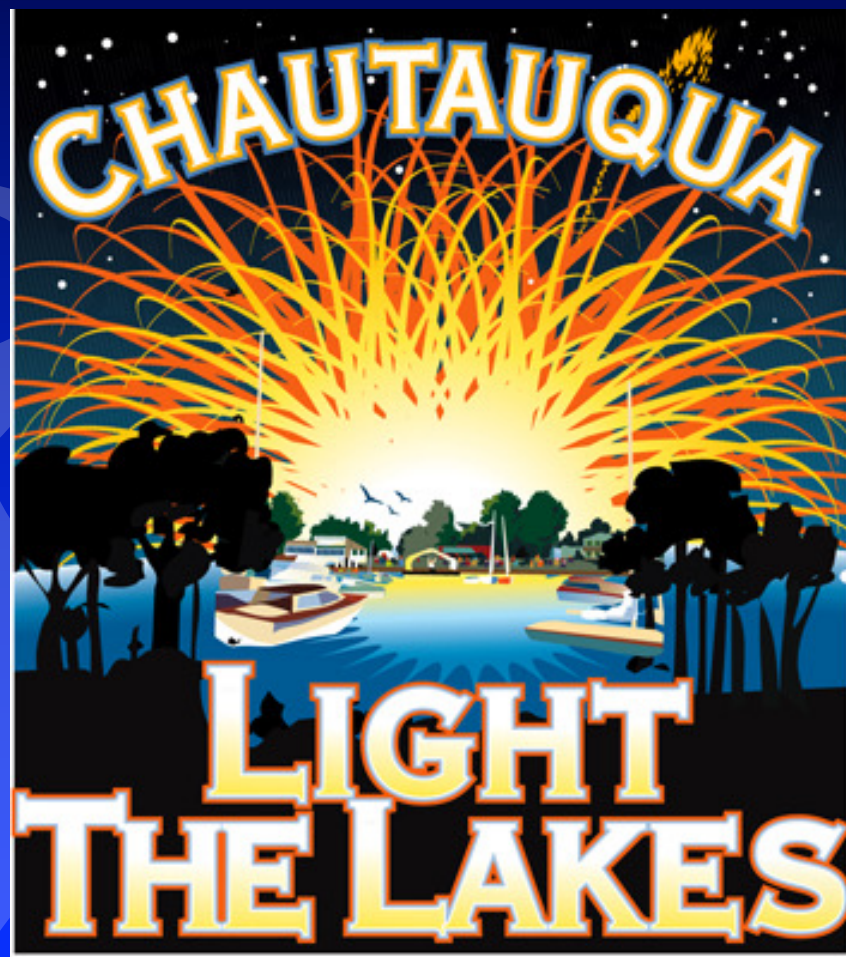


Waterski Shows





Light The Lakes





Programming Options

Wedding Receptions





Programming Options

Speaker Series





Programming Options

Folk Music and Dancing





Programming Options

Talent Shows





Programming Options

Private Parties





Programming Options

Ballet





Programming Options

Blues and Jazz Festivals





Programming Options

Dancing Under the Stars





Programming Options

Variety Acts





Programming Options

Mini Conferences





Programming Options

Fundraising Events





Economic and Community Impact



- More interest from visitors and local residents





Economic and Community Impact



- Brisk real estate sales and existing property upgrades





Economic and Community Impact



- New business development





Hospitality Options



- Maximize your investment
- Increase attendance at your events





Hospitality Options



- Food and beverage establishments





Hospitality Options



- Retail Operations





Marketing: Core Competencies

- Finance and marketing
- Operations management
- Solid entrepreneurial experience
- E-business technology





Marketing



- Manage collaboration of media and business partners





Marketing

- Recommend best strategies for targeting audience and promoting venue





Marketing

- Bring experts directly to your site as needed





Marketing

- Use state-of-the-art technology to enhance communications





Infrastructure

- Parking
- Public restrooms
- Security
- Signage





Funding Options

- Private and corporate sponsorships
- Grants
- Loans
- Gifting
- Foundations
- Municipal funding
- Corporate sponsorships





ARTS & CULTURAL FACTOIDS

- Investing in Arts & Cultural Events leverage significant spending by their audiences and pumps vital revenue into restaurants, hotels, retail stores and other local businesses. It's an investment that supports jobs, generates government revenue and is the cornerstone to Tourism.
- 1. Arts & Cultural Events generate a 7:1 return on investment. The U.S. government spends \$4 billion to support the Arts, generating \$30 billion in revenue for the U.S. local, state & federal government each year.
- 2. Arts & Cultural attendees are spending \$103 billion annually for related commerce hotels, restaurants, retail etc.
- 3. Economic impact of Arts & Cultural Events organizations \$63 billion in annual expenditure.
- 4. Arts & Cultural Industry is a \$166 billion Industry in the USA. It supports 5.7 million full time jobs and generates \$30 billion in government revenue.
- 5. Arts & Cultural attendees are 60% local & 40% non-local. Cultural travelers spend twice the amount (2:1 ratio), on events, as local participants.
- 6. Event spending by audiences of Arts & Cultural Events over a 5-year period increased 28% growing from \$80 billion to \$103 billion annually.





CONTACT INFORMATION

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